ISWA 2027

October 2026 Version

Sponsorship Opportunities

2027 ISWA World Congress

27–29 September 2027

Rotterdam, the Netherlands

iswa2027.org

sponsorship@iswa2027.org

ISWA International Solid Waste Association

City of Rotterdam

NVRD

2027 International Solid Waste Association (ISWA) World Congress

Date:	27–29 September 2027
Location:	WTC Rotterdam, the Netherlands
Expected Attendance:	1,000–1,200 professionals from over 50 countries
Audience:	Industry leaders, policymakers, researchers, solution providers, innovators, NGOs

Why Sponsor?

Sponsorship at the 2027 ISWA World Congress delivers far more than just floor space. Join the world's leading waste management event and position your brand at the forefront of innovation, policy, and best practices in resource recovery and circular economy.

At the ISWA World Congress, sponsorship means:

- **Direct access to decision-makers** – 1,000+ senior professionals from over 50 countries
- **High-profile brand visibility** – prominent logo placement across plenary sessions, congress signage and website
- **Content opportunities** – from plenary presentations to site visits
- **Year-round exposure** – your brand featured online before, during, and up to one year after the event
- **Exclusive positioning** – limited sponsorship slots ensure your organisation stands out, not just in an exhibition hall, but in the heart of the global waste management conversation

In short: **this is not just exhibition space, it's strategic positioning in the global waste management community.**

All Sponsors Receive

- Visibility in the congress programme (digital)*
- Logo on the congress website + 1 year exposure on congress website after event
- Acknowledgment on social media
- Acknowledgment during the event on signage*
- Opportunity to connect with 1,000+ global professionals in waste management

** Size will vary depending on the sponsorship package.*

Packages and benefits

Platinum – 50,000€

- Logo on home page congress website
- 200 word description on sponsorpage congress website with name and logo
- Logo on all congress-related communication including invitations and badges
- Branded exhibition stand on exhibition floor (5 × 5 m), including a display screen, a counter, high and low seating, plants and first choice of stand location
- Opportunity to participate in a panel discussion during the plenary session*
- Acknowledgement during plenary opening
- 4 complimentary registrations for the congress
- 4 complimentary Dinner in Motion tickets
- 15% discount on exclusive deals

Gold – 37,750€

- Logo on home page congress website
- 100 word description on sponsorpage congress website with name and logo
- Logo on all congress-related communication including invitations
- Branded** exhibition stand on exhibition floor (5 x 3 m), including a display screen, high and low seating, and a desk
- Opportunity to participate in a panel discussion during the plenary session*
- Acknowledgement during plenary opening
- 3 complimentary registrations for the congress
- 3 complimentary Dinner in Motion tickets
- 10% discount on exclusive deals

Silver – 25,500€

- 50 word description on sponsorpage congress website with name and logo
- Branded** exhibition stand on exhibition floor (4 x 3 m), including a display screen, high seating and a desk
- Acknowledgement during plenary closing
- 2 complimentary registrations for the congress
- 2 complimentary Dinner in Motion tickets
- Logo on selected congress materials
- 5% discount on exclusive deals

**Organiser will keep in contact with sponsor about the exact nature of the participation in the panel discussion.*

*** Creation of the artwork is not included, but can be arranged upon request.*

Exhibition only

Aside from sponsorship opportunities, we also offer exhibition only possibilities. Please note that congress tickets are not included with the exhibition-only option and must be purchased separately.

M2	Price in €	Includes
6 m2	5,500€	Branded* stand with 1 stool, a branded square high desk and electricity
8 m2	7,250€	Branded* stand with 2 stools, a branded rectangular high desk and electricity
10 m2	9,000€	Branded* stand with 2 stools, a branded rectangular high desk, low seating and electricity

Visual examples of the exhibition only stands can be found on the following page.

Exhibition add-ons

Enhance your exhibition presence with the following add-ons.

Add-on	Price in €
Discounted full-congress ticket	701€
Dinner in Motion ticket	238€
Screen in exhibition stand *(only applicable for exhibition only)*	500€

** Creation of the artwork is not included, but can be arranged upon request.*

*For further information, please contact **sponsorship@iswa2027.org***

Exhibition only stands

6 m2 exhibition stand

5,500€

Includes:
- 1 stool
- 1 square high desk
- Electricity
- Branded back wall, table and logo signage

Artwork creation not included

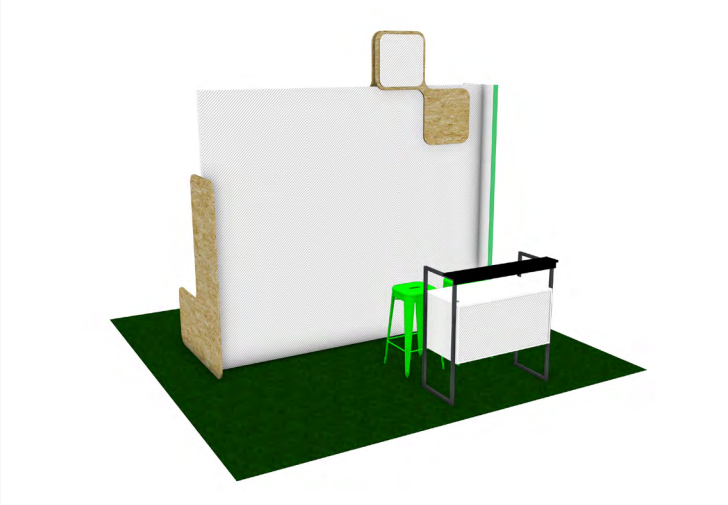


8 m2 exhibition stand

7,250€

Includes:
- 2 stools
- 1 rectangular high desk
- Electricity
- Branded back wall, table and logo signage

Artwork creation not included



10 m2 exhibition stand

9,500€

Includes:
- 2 stools
- Low seating
- 1 rectangular high desk
- Electricity
- Branded back wall, table and logo signage

Artwork creation not included



*For further information, please contact **sponsorship@iswa2027.org***

Exclusive deals

We offer our sponsors the exclusive chance to connect with our guests during the congress. *Platinum sponsors receive 15% off, Gold sponsors 10% off, and Silver sponsors 5% off.*

Opportunity	Price in €	Includes
Branded Video Exposure	2,500€	10-second branded video displayed on screens throughout the congress venue. A minimum of 12 plays is guaranteed during the congress, generating an estimated 5,000 impressions.
Local Break Sponsor	6,000€	Sponsor a dedicated break with a Dutch or Rotterdam-themed treat, such as stroopwafels or another local speciality. Branding on the break area and a display screen at the stand. 6 opportunities available.
Technical Visit Sponsor	7,250€	Host delegates on a site visit showcasing innovative waste solutions in the Netherlands. Exclusive branding on the bus transportation and gain website exposure.
Branded Meeting Table	750€	A dedicated branded meeting table, creating a visible and convenient space for informal meetings and networking. 4 opportunities available.
Hosted Workspace	975€	A branded workspace designed for focused meetings, work and conversations throughout the congress. 2 opportunities available.
Welcome Drink Sponsor	7,500€	Exclusive branding at the bar during the Welcome Drinks.
Dinner in Motion Sponsor	25,000€	Exclusive branding during Dinner in Motion, acknowledgement in programme online, 4 complimentary Dinner in Motion tickets.
Superette Catering Sponsor	30,000€	Exclusive branding at the large catering station called 'Superette' troughout the congress.

For further information, please contact ***sponsorship@iswa2027.org***


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